

# SACHEL'S LAST RESORT STRATEGIC PLAN

## MISSION

To Rescue, Rehab, and Rehome dogs and cats with nowhere else to go because of breed, behavior, or medical issues.

## PREFERRED FUTURE

By 2030 Satchel's Last Resort has

- New facilities
- Full-time professional staff
- Sustainable revenue
- Outreach programs to the community and owners

### PROGRAM GOALS- facilities

- Objective 1 – Resolve the zoning issue by July 2024
- Objective 2 – Complete the initial design work by December 2024
- Objective 3 – Launch capital campaign by January 2025

### PROGRAM GOALS – funding

- Objective 1 – Create new sources of donors through outreach by December 2024
- Objective 2 – Create a solid base of corporate sponsors by December 2024
- Objective 3 – Create a solid base of business sponsors by January 2024

### MANAGEMENT GOALS – sustainable funding

- Objective 1 – Expand Satchel's animal mentoring program (Woof Pack) to other shelters by March 2024
- Objective 2 – Promote our planned giving program by January 2024

### MANAGEMENT GOALS – professional staff

- Objective 1 – Hire a full-time volunteer/foster coordinator by January 2025