

SACHEL'S LAST RESORT STRATEGIC PLAN

MISSION

To Rescue, Rehab and Rehome dogs and cats with nowhere else to go because of breed, behavior or medical issues.

PREFERRED FUTURE

By 2030 Satchel's Last Resort has

- New facilities
- \$10 million in funds
- Full-time professional staff
- Sustainable revenue
- Outreach programs to the community and owners

PROGRAM GOALS- facilities

Objective 1 – Resolve the zoning issue by March 2024

Objective 2 – Complete the initial design work by December 2024

Objective 3 – Launch capital campaign by January 2025

PROGRAM GOALS – funding

Objective 1 – Create new sources of donors through outreach by December 2024

Objective 2 – Create a solid base of corporate sponsors by December 2024

Objective 3 – Create a solid base of business sponsors by January 2024

MANAGEMENT GOALS – sustainable funding

Objective 1 – Expand Satchel's animal mentoring program (Woof Pack) to other shelters by March 2024

Objective 2 – Promote our planned giving program by January 2024

MANAGEMENT GOALS – professional staff

Objective 1 – Hire a full-time executive director by January 2024

Objective 2 – Hire a full-time director of operations by January 2024

Objective 3 – Hire a full-time volunteer/foster coordinator by June 2024